

THE FIVE-YEAR ENTREPRENEUR RESIDENTIAL RETREAT

Twice a year (March and September), Dom runs an exclusive three-day residential seminar, or 'Retreat', for ambitious professional service firm entrepreneurs.



The
FIVE-YEAR
Entrepreneur

www.dommoorhouse.com

WHO IS IT FOR?

This event, capped to 14 delegates, is for forward-looking owner managers of professional service firms (or those seriously considering starting-up such a venture). During the event, you will explore in some detail the action steps required to build value into your business – such that it could, ultimately, provide you with the strategic option for a life-changing, value-realisation-event and personal financial freedoms beyond.

WHAT WILL IT INVOLVE?

In the comfort of an award-winning, luxury country hotel, and as facilitated by Dom Moorhouse, delegates are guided through a deliberately-full agenda of the following elements:

- > Working sessions/discussions on key modules of the Five-Year Entrepreneur Series/Model (e.g. The Fundamental Components of Value, Business Planning, Marketing, Selling, Building a High-Performing Team, Business Organisation, Service Propositions and Thought Leadership etc)
- > Practical sessions focused on developing/refining your growth business plan
- > Case Study Discussions
- > Peer Support Sessions (sharing and co-reviewing key growth challenges you face in your business right now)
- > Expert Guest Speakers (covering the topics of leadership, marketing and selling your business)
- > Social moments (don't worry there will be some time between working sessions to relax and to build your network of fellow entrepreneurs)

WHAT MAKES THIS RETREAT DIFFERENT AND SPECIAL?

Getting from where you are now to a point where your professional service business has such life-changing value is, self-evidentially, not an easy process. To build such a firm requires (a) pragmatic knowledge of where value lies and the systems required to develop such success, (b) the inclination/motivation to tread the 'hard miles' of this value-build journey, and, (c) access to experienced advice/support en route. Uniquely, these seminars address all three critical areas – specifically targeted at entrepreneurs of professional service companies (consulting, financial, engineering, legal, design firms etc).

In an enjoyably-intense working setting, Dom will cover the core aspects of his experience (singleton start-up-to-sale of Moorhouse for c. £20m in under five-years) as covered in the Five-Year Entrepreneur Series. Additionally, you will benefit from the impressive calibre, and experience, of fellow business leaders. Capped to an exclusive working group of 14, Dom will guarantee a high-energy, motivating event that will leave you raring to get back to your new/revised business plans. Finally, harnessing the forum of like-minded attendees, the Retreat will also initiate a professional mutual-support construct ... enabling you to derive on-going support/advice in the months and years ahead from this select peer group.

"FANTASTIC
FEW DAYS DOM
... YOU ARE AN
INSPIRATION!"

"A FANTASTIC
OVERALL EVENT;
I CAME AWAY MORE
FOCUSED, MORE
INSPIRED AND MORE
KNOWLEDGEABLE.
WHAT MORE COULD
I ASK?"

"THIS
MET MY
EXPECTATIONS AND
MORE; PACE WAS
EXCELLENT, TONE
WAS FANTASTIC.
CAN'T THINK OF
ANYTHING THAT
WOULD
IMPROVE."

"OUTSTANDING
VALUE ... A REAL
WAKE-UP CALL ON THE
ACTIONS, CONTENT AND
EXPECTATIONS REQUIRED
FOR AN EXCELLENT PS FIRM
DELIVERED WITH THE
'DONE THAT' AUTHORITY
THAT GAVE IT
COMPLETE GOSPEL
VALUE."

"HAVING WORKED
WITH YOU FOR 18
MONTHS DOM, I
THOUGHT I KNEW
WHAT TO EXPECT ...
BUT THE RETREAT
HAS BLOWN ME AWAY.
FANTASTIC, FOCUSED
AND FULL OF GOOD
THINGS!"

FIVE REASONS TO SIGN-UP TO A FIVE-YEAR ENTREPRENEUR RETREAT:

1

To spend three 'quality' days working on your business (as opposed to 'in your business') setting goals and action plans that could demonstrably impact the future direction of your company.

2

To hear from Dom and other subject-matter experts as to where value lies in a professional service business - such that all your future decisions are based on this grounded knowledge.

3

To rejuvenate your motivation for building your company.

4

To build a network of peer entrepreneurs working in the same sector and to benefit from this professional support group way beyond the dates of the Retreat.

5

To drastically increase your chances of having a business of value and to drastically decrease the time it takes to get there!

WHEN ARE THEY?

The Five-Year Entrepreneur Retreats run twice a year in March and September (for specific dates see www.dommoorhouse.com).

Registration for the Retreats opens at 12pm on the Wednesday with formal commencement at 2pm; the Retreats conclude at 3.30pm on the Friday.

WHERE ARE THEY?

The Retreats are held at the luxury Homewood Park Hotel located just outside Bath, UK. There are excellent transport links from M4 (driving), Bath Railway Station (train) and Bristol Airport (flying).

HOMEWOOD
PARK HOTEL
BATH



RESERVE YOUR PLACE NOW...

The full price of the Five-Year Entrepreneur 'Retreat' 2014 is £2,950 plus VAT*. In addition to the seminar fee, this will include full accommodation, dining (breakfast, lunch and dinner) and the c. 500 page resource folder. Each event is capped to 14 places; to make a reservation or to join an event waiting list please confirm your interest by emailing dom@moorhouse.com

* The appropriate cancellation charge will apply based on the schedule below:

Calendar days before start of Retreat	Refund applicable
90 days or more	Full refund minus a £50 (+VAT) administration fee
30 days or more	50% refund minus a £50 (+VAT) administration fee
29 days or less	No refund applicable
Non attendance	Treated as late cancellation; no refund applicable

GUARANTEE

IF YOU ATTEND THIS EVENT
AND DO NOT SUBSEQUENTLY
CONSIDER IT A POSITIVELY-
PIVOTAL MOMENT IN THE
PROGRESSION OF YOUR BUSINESS
PLANS, AND WEALTH-CREATION
AMBITION GENERALLY, DOM WILL
REFUND THE COST OF THE
EVENT IN FULL ...
NO QUESTIONS ASKED.